



3rd Annual Induction Weekend

June 21st – 23rd 2019

Branding/Sponsorship Opportunities

- Where Boxing History Comes To Life -

About:

On average 25 million visitors flock to the shore of Atlantic City, New Jersey on an annual basis. This seaside resort destination is turning a new corner through the diversification of its gaming industry into a rebranded tourist destination filled with cultural themes, outdoor entertainment and attractions, and family oriented eatery venues. At the heartbeat of this reemergence period, the Atlantic City Boxing Hall of Fame casts its footprint to make a splash in the town that is considered a real historical boxing Mecca in the United States. The Atlantic City Boxing Hall of Fame has purposed to offer a unique experience to visitors through the remembrance and acknowledgment of significant local, national and International boxers as well as the boxing community-at-large for their commitment to and accomplishments within the sport of boxing.

Sponsorship:

Atlantic City Boxing Hall of Fame Induction Weekend is one of the highly anticipated events on this year's boxing calendar and will boast an A-list of invited sports and entertainment notables. ACBHOF "2019" 3rd Annual Induction Ceremony & Celebration is the perfect multi-cultural event to engage and include in your brand story. Our Unique Sponsorship Opportunities are a platform to allow you to present your company products and services in the Tri-State Region and to boxing enthusiasts from around the globe!

The Atlantic City Boxing Hall of Fame 3rd Annual Induction Ceremony & Celebration at The Historical Claridge Hotel in Atlantic City on June 21st, 22nd, & 23rd, 2019 serves as the ideal platform for your brand activation within a three-day iconic weekend of interactive programming. Now is the time to ensure your brand resonates with your prospective industry by expanding your marketplace presence at the ACBHOF Weekend Event.

Join us at the **3rd Annual Atlantic City Boxing Hall of Fame Induction Ceremony & Celebration Weekend**: as we celebrate the rich **boxing history** of Atlantic City, **Enshrine** World Renown **Boxing Royalty** and **Top of the Class** Non-Participants, and ignite the shore with **Spectacular Boxing Entertainment** and **Premier Events** like you have never seen before!



Friday June 21st , 2019
5:pm - 8:pm

Kick -Off **VIP RECEPTION**: where you get to mingle in our **Pop-Up Café** filled with **Art, Boxing Memorabilia & Exhibits, Small bites, Music and Fun!!!**

Additional Entertainment & Events are being planned. Please feel free to visit: www.acbhof.com for information regarding 2019 ACBHOF Induction Weekend full schedule of events!!!!

June 21st, 22nd & 23rd , 2019



Saturday June 22nd , 2019
12:pm – 5:pm

ACBHOF **Fight Fan Experience** will offer boxing enthusiast **boxing history** through live interactive **exhibits**, legendary boxing stars, personalities, autograph signings, photo-ops, **unique vendors**, **food**, **music** and **interactive games!**



Sunday June 23rd , 2019
4:pm – 8:pm

Join us at the **official Induction Ceremony** : in an award show environment filled with **Boxing Royalty, VIP Guest, and Live Music**, to witness us **Enshrine Inductees** who have contributed in shaping **Atlantic City** into a **Boxing Mecca!**

Programming Subject To Change

Stamp the Weekend with Your Brand and Make History with Us!

Exclusive On Site Branding

- Sponsor name will be part of official event names (i.e.; SPONSOR NAME presents the ACBHOF Official Induction Ceremony)
- Company Designee to be recognized on stage during Induction Ceremony
- Premium VIP All Event access passes
- Preferred seating related to events as well as Photo Opportunities with Celebrity Guest
- Sponsorship Mentions by Host/Emcee
- Logo placement on Step and Repeat banners, which serve as backdrop in all press photo opportunities
- Logo on monitors throughout venue related to event
- On Site promotions and sale of your brand in designated sponsored areas



MEDIA/DIGITAL/ONLINE

- Logo placement on Boardwalk Display Monitors related to event
- Social Media Impressions on:
ACBHOF Instagram, Youtube, Facebook, Twitter
- Inclusion in all PR Outreach
Press Releases, Radio Interviews, ACBHOF Podcast, Blog, & Website
- E-blasts Campaign Inclusion: Pre & Post Event Weekend

PRINT

- Autographed Glove(s) & Event Poster
- ACBHOF Merchandise Package (Hat, T-Shirt, Key Chain)
- Company Branded Marketing Inserts in Attendee Gift Bags
- Premium Placement in ACBHOF Program Booklet
- Ad in ACBHOF Program Booklet
- Copy of ACBHOF Program Booklet
- Post Event Thank You on ACBHOF Website and Social Media Sites



Benefits of Sponsorship	\$20,000	\$10,000	\$5,000	\$2,500	\$1,500		In Kind	Custom
Onsite	Title	Platinum	Gold	Silver	Bronze		Product / Services	
Company name will be part of the official event name	X							
Company Designee recognized on stage during Induction Ceremony	X	X						
Premium VIP All Event access passes	8	6	4	2	2			
Preferred Seating related to events as well as Photo Opportunities with Celebrity Guests	X	X	X	X	X			
Company Promo Video Displayed on monitors during Induction Ceremony	X	X						
Sponsorship Mentions by Host/Emcee and Company Logo on Monitors during Induction Ceremony	X	X	X	X	X			
Logo placement on Step and Repeat banners, which serve as backdrop in all press photo opportunities	X	X	X					
Logo displayed on Monitors throughout venue related to event	X	X	X					
On Site promotions and sale of your brand in designated sponsored areas	X	X	X	X				
Media/Digital/Online								
Logo placement in ACBHOF Promo Video on Boardwalk Display Monitors related to event	X	X						
Social Media Impressions on: ACBHOF Instagram, Youtube, Facebook, Twitter & Podcast	X	X	X	X	X			
Inclusion in all PR Outreach : Press Releases, Radio Interviews, Blog & Podcast	X	X	X	X	X			

Benefits of Sponsorship	\$20,000	\$10,000	\$5,000	\$2,500	\$1,500		In Kind	Custom
Print								
Autographed Gloves Event Poster with Company Brand	X	X						
ACBHOF Merchandise Package (Hat, T-Shirt, Key Chain)	X	X	X	X	X			
Premium placement in ACBHOF Program Booklet	X	X	X					
Copies of ACBHOF Program Booklet	X	X	X	X	X			
Post Event Thank You on ACBHOF Website and Social Media Sites	X	X	X	X	X			

Corporate Sponsors



Let Us
Brand You Here!



Corporate Partner & Host Venue

Overview: The Claridge Hotel and Brighton Park hold a rich and significant place in American history. The property is centrally situated on arguably the most desirable plot of land in Atlantic City. The Claridge Hotel, once known by its 1929 nickname "Skyscraper by the Sea," radiates a breathtaking Manhattanesque design situated in the prime center of the Atlantic City's boardwalk. One of the last remaining architectural masterpieces from the Boardwalk Empire Era, The Claridge Hotel housed such legends as Marilyn Monroe, John F. Kennedy, Al Capone, Nucky Johnson, Princess Grace of Monaco and Frank Sinatra.

The "New" Claridge Hotel boasts an era style décor which is portrayed in all 500 guest rooms which have all been completely remodeled.



THE
CLARIDGE
a Radisson hotel

Class of 2019



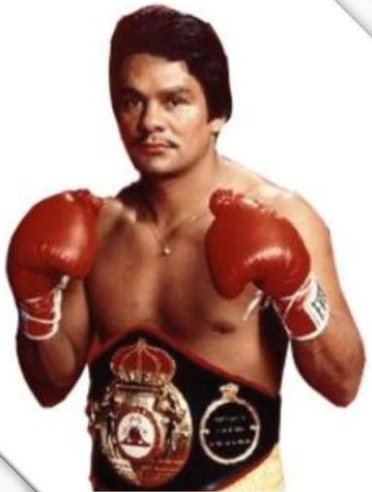
Bernard Hopkins

Alias: "The Executioner/ The Alien"
Birthplace: Philadelphia Pennsylvania
USA



Virgil Hill Sr.

Alias: "QuickSilver"
Birthplace: Williston, North Dakota USA



Roberto Duran Sr.

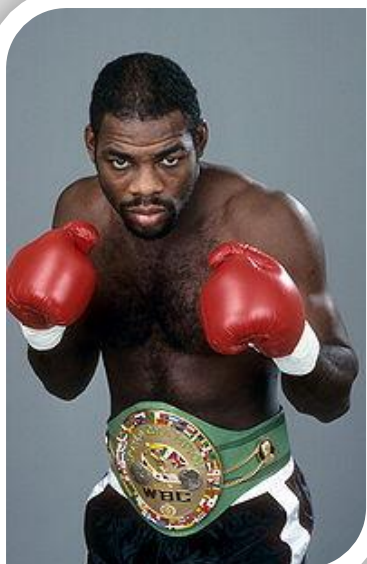
Alias: "Mano De Piedra"
Birthplace: Panama City, Panama



Micky Ward

Alias: "Irish"
Birthplace: Lowell, Massachusetts USA

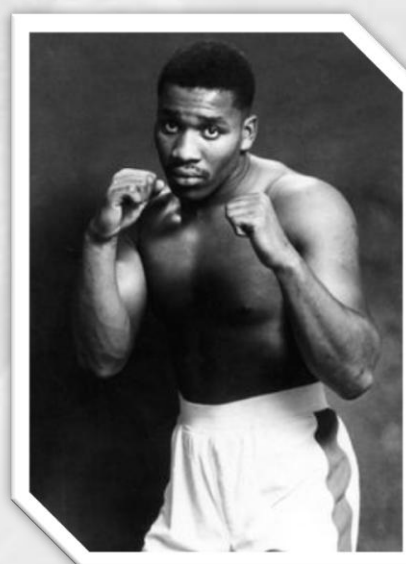
Class of 2019



Iran Barkley

Alias: "The Blade"

Birthplace: Bronx, New York, USA



Tim Witherspoon Sr.

Alias: "Terrible"

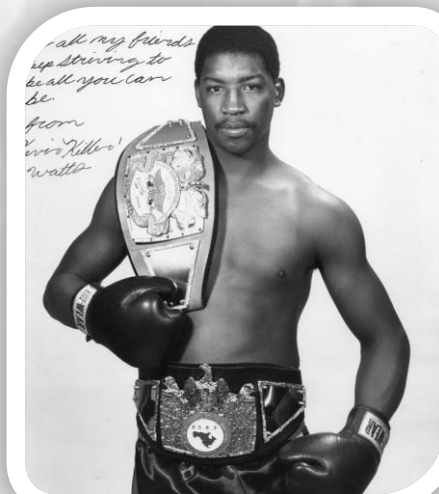
Birthplace: Philadelphia, Pennsylvania
USA



John Brown

Alias: "Eastern Beast"

Birthplace: Atlantic City, New Jersey
USA



Kevin Watts

Alias: "Killer"

Birthplace: Pleasantville, New Jersey
USA

Class of 2019



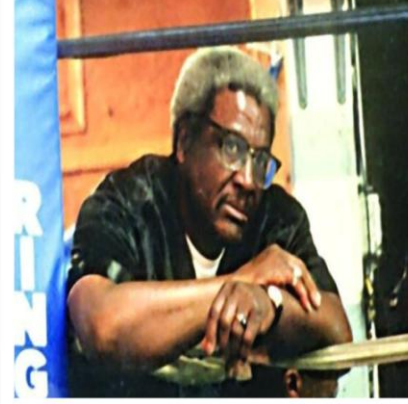
Butch Lewis



Tony Orlando Jr.



Bobby Goodman



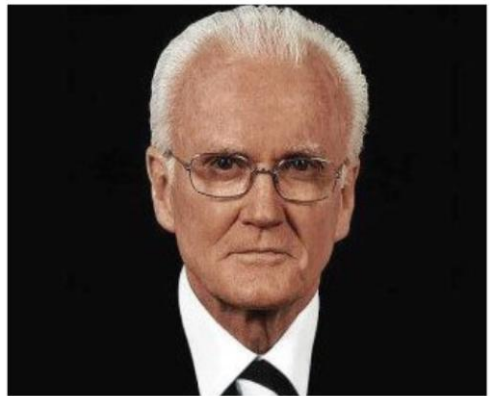
English "Bouie" Fisher



Nigel Collins



Stan Hoffman



James Binns Sr.



Tom Kaczmarek



Rhonda Utley-Herring



Henry Hascup



Ace Marotta



2017 & 2018
PRE- EVENT PLACEMENTS
metro



RINGNEWS24
WELCOME TO OUR BOXING WEBSITE



[The Sweet Science](#)

BoxRec



IBF/USBA

[Journeyman Boxing](#)



GOSPEL W E
88.7 FM & 100.3 FM H A



[Pound4pound.com](#)

Media Outlets Coverage During “2017 & 2018” Induction Weekend



Fight Hub TV



TSC NEWS





Contact Us:

Atlantic City Boxing Hall of Fame

P.O. BOX 7221

Atlantic City, New Jersey 08401 USA

Office: (609) 318-3188

Direct: (609) 432 – 8979 or (609) 334 - 0373

Email: acbhof@gmail.com

www.acbhof.com